

Received 6-1-2018

Gary,

The purpose of this email is to outline the neighborhood outreach work that was conducted as part of the rezoning process. I coordinated my efforts with Council Member Jeff MacIntosh's guidance and assistance.

On or about on May 8th we sent out letters to the 33 property owners within a 600' radius of 1100 Reynolda Rd. In that letter (attached) we summarized our request and invited the owners to two (2) separate outreach meetings. The first meeting was held from 4:00 to 6:00 PM on May 18th with the second meeting held from 4:00 to 6:00 PM on May 24th. On those days, I had set up two full size floor plans on easels, bottled water, PB-L list of uses as well as sign in the grass pointing to the entrance door for the meeting location.

During those two meetings three property owners attended (a husband and wife came on the 18th and a gentlemen named Mr. Ben Wilson came on the 24th). I spent about 15 minutes with each one and all left satisfied.

Outside of the meetings, I did sit down with Paul McGill on May 2nd who also owns property along that corridor. Paul was on our mailing list and received a letter but I thought it best to seek him out directly. We had a nice 30 minute conversation about the property, the rezoning, etc. Paul understand the parking benefits of PB and gave me his verbal support wishing me good luck at the end of our meeting.

Additionally, this morning another property owner reached out via email (Jay Reed). I have already responded to Jay and have made myself available should Jay have any other questions.

Please let me know if you need any other information.

Best Regards,

Jared Rogers

We Buy Houses®

(336) 422-6537

361 W End Blvd, Suite 11

Winston Salem, NC 27101

jrogers@webuyhouses.com

www.WeBuyHouses.com

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W-3369 Attachment B

May 8, 2018

Buena Vista Properties LLC
1706 Buena Vista Rd.
Winston-Salem, NC 27104

Re: 1100 Reynolda Rd, Winston Salem, NC 27104 (the "property")

Dear Neighbor:

You may have noticed the property at 1100 Reynolda Road (aka "the Fabian's building") has been going through some repairs and renovations over the past several months. While the property continues to be updated and repaired, an application has been submitted with Winston Salem / Forsyth County for rezoning. The requested zoning is PB-L (pedestrian business limited) which would help ensure the long-term success of the property.

In compliance with requirements for rezoning, we are reaching out to nearby owners and inviting them to attend a Neighborhood Information Meeting. The meetings are being held on Friday May 18th and Thursday May 24th from 4 PM to 6 PM at the property. At these meetings, I will make every effort to answer any questions you may have. If these dates and times are not conducive to your schedule, feel free to reach out to me directly and we can discuss it over the phone or arrange a time to meet.

Sincerely,

Jared Rogers
BV Retail Investments, LLC.
1100ReynoldaRoad@gmail.com
(336) 416-1550

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