



City of Winston-Salem

Proclamation

OFFICE OF THE MAYOR

WHEREAS: Professional Bull Riding (PBR) is capitalizing on the growing popularity of bull riding with its new PBR Team Series and has established bull riding teams in eight cities across the United States; and

WHEREAS: Richard Childress has joined forces with the new league as the executive operator of the Carolina Cowboys professional bull riding team, and has selected Winston-Salem to be the host city for the team; and

WHEREAS: PBR Team Series games will be nationally televised, and as a result, the Carolina Cowboys will raise the national profile of Winston-Salem, bringing intangible benefits to our community's efforts to recruit new residents, businesses, and industries; and

WHEREAS: The inaugural homestand of the Carolina Cowboys will be held September 9th, 10th, and 11th in the Lawrence Joel Veterans Memorial Coliseum; and

WHEREAS: The Carolina Cowboys are organizing a three-day festival during the homestand, to be held at the Winston-Salem Fairgrounds, and this festival will be open to all residents to build goodwill and team spirit; and

WHEREAS: The Carolina Cowboys recognize that the game schedule includes the anniversary of the September 11 terrorist attacks and are incorporating a 9-11 Commemoration into their homestand to honor those who died on this infamous day.

NOW, THEREFORE, I, J. ALLEN JOINES, Mayor of the City of Winston-Salem, North Carolina, do hereby proclaim September 9-11, 2022 as

CAROLINA COWBOYS' DAYS

and encourage the citizens of Winston-Salem to support the Carolina Cowboys and to root for their success.

Given under my hand and seal this 15th day of August, 2022.

J. ALLEN JOINES

Mayor