

City of Winston-Salem



COMMUNITY AGENCIES PROCESS

LOCAL FUNDING

COMMITTEE OF THE WHOLE

AUGUST 2024

COMMUNITY AGENCIES FUNDING TYPES

Local Funding

- General Fund
- Occupancy Tax Fund (Hotel/Motel Tax)
- Housing Finance Assistance Fund

Most agreements are written to support organizations' general operations.

Federal/State

- Community Development Block Grant (CDBG)
- Home Investment Partnership (HOME)
- Emergency Solutions Grant (ESG)
- Housing Opportunities for People w/ Aids (HOPWA)

Agreements written with very specific program goals and outcomes.

PROCESS CHANGES OVER THE YEARS

Application & Review

Separate applications for local and
intergovernmental funding;
Staff Review

One application for all agencies;
Community Review Panel

Pre-2016

2016 and Forward

CD/NS manages intergovernmental;
Budget Office manages Arts/Sciences;
Departments manage program specific

CD/NS manages intergovernmental;
Budget Office manages all others

Implementation

TEMPORARY CHANGES IN FY 2024 AND FY 2025 PROCESSES

- Community Agency Allocation Committee (CAAC) Review Suspended during FY 2023-24 Process
 - Nine-member panel
 - Did not have more than 3 voting members at any meeting during FY 2021-22 process
 - Did not have more than 4 voting members at any meeting during FY 2022-23 process
 - Only one voting members showed up to first meeting of FY 2023-24 process
- FY 2024-25 Process
 - Staff review completed for intergovernmentally-funded projects
 - Local funding proposed to same entities as previous year at same funding levels

RECOMMENDATIONS FOR FY 2025-26 PROCESS

- Bifurcate Local and Feder/State Funding Application Processes
 - Local funding does not require same burdensome data/information
 - Agreement and reporting requirements differ by funding source
- Federal/State Funded
 - Allow Neighborhood Services to Conduct Staff Review and Recommendations
 - Neighborhood Services Manages application and implementation
- Locally Funded
 - Shorten application process
 - Align Local Funding to Strategic Priorities
 - Set Recurring Funding Amounts

Note: Occupancy tax funded agencies were moved to multi-year agreements in FY 2024. All agencies must still report quarterly, and funding is subject to Council appropriations.

LOCAL FUNDING SOURCES AND AMOUNTS

<u>Organization</u>	<u>FY 2025</u>
<i>GENERAL FUND</i>	
Arts Council	\$217,360
Kaleideum	172,360
Experiment in Self-Reliance	85,230
YMCA	66,000
DA's Family Court	45,000
Institute for Dismantling Racism	45,000
Poverty Reduction Initiative (UW/P4P)	40,000
Action4Equity	35,000
Mixer Community Makerspace	25,000
Center for Creative Economy	25,000
Eureka Ministry	20,000
Phoenix Rising Drug Treatment Court	20,000
Shepherds Center W-S	15,000
YWCA/Hawley House	13,500
Piedmont Triad Regional Council	10,000
Eliza's Helping Hands	5,000
Smiley's Sweets	2,500
General Fund Total	\$841,950

<u>Organization</u>	<u>FY 2025</u>
<i>OCCUPANCY TAX FUND</i>	
Old Salem	\$212,870
International Black Theatre Festival	124,540
RiverRun Film Festival	45,920
Piedmont Triad Film Commission	37,910
Occupancy Tax Fund Total	\$421,240
<i>HOUSING FINANCE ASSISTANCE FUND</i>	
Liberty East Redevelopment	\$31,150
Work Family Resource Center	25,450
HARRY VCOS	25,000
Housing Finance Assistance Fund	\$81,600
GRAND TOTAL (LOCALLY FUNDED)	\$1,344,790

*Total local funding is \$923,550 excluding occupancy tax funded agencies.

PROPOSED GENERAL FUND MODEL FOR COMMUNITY AGENCIES



Arts



Innovation



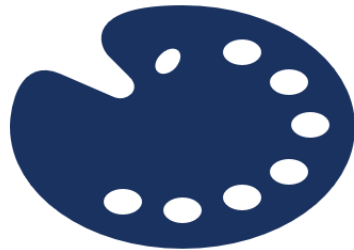
Education/Human
Services

<u>FY 2025 BUDGETED AMOUNTS BY CATEGORY</u>		
23.5%	2.7%	73.8%
(\$217,360)	(\$25,000)	(\$681,190)

GENERAL FUND RECOMMENDATION – \$3.75 per capita (would have generated \$953,250 in FY 2025)

**Most recent city population from State Demographer (NCOSBM) - 254,200 (July 2022; Certified October 2023)*

GENERAL FUND GUARDRAILS – ARTS AND INNOVATION



Arts

Funding is distributed to the Arts Council, who makes decisions on subgrantees



Innovation

Review by OBIA staff; recommendations based on job and start-up creation

LOCAL FUNDING GUARDRAILS – ALL OTHERS (ED/CHILD DEVELOPMENT/HUMAN SERVICES)



Education/Child
Development

Current Expected Outcomes:

Student achievement
Life skills
STEM immersion



Human Services

Current Expected Outcomes:

Financial literacy/assistance
Court diversion/recidivism
Housing transition/stability
Social justice/DEI

INITIATIVES/PRIORITIES FROM LAST STRATEGIC PLANNING EFFORT

TIER I

1. Job Creation and Workforce
2. Pre-K
3. Affordable Housing
4. Economic Development

TIER II

5. Poverty Cessation
6. COVID Re-opening
7. Community Engagement
8. Public Art

TIER III

9. Community Fundraising
10. Environmental Initiatives
11. Digital Divide
12. Child Care
13. Neighborhood Maintenance
14. Public/Private Programs
15. Law Enforcement

New priorities will be established in January 2025 with an updated Strategic Plan.



Project Description



Organizational Experience



Strategic Priorities



Program Goals



Key Objectives



Budget and Funding

STAFF SCORING FOR GENERAL FUND REQUESTS

CONCLUSIONS – RESTATED RECOMMENDATIONS

1. Intergovernmental and local requests process to run separately but at same time
2. Staff reviews to take place for all funding requests
3. Total local funding request amounts tied to population growth (\$3.75 per capita)
 1. Tourism growth tied to occupancy tax funding growth (as currently done)
4. Scoring and funding recommendations to be incorporated into FY 2025-26 budget process for Council review
 1. Potential to use currently-funded agencies as a base for FY 2026 budget

GENERAL TIMELINE

