

Information Item

Date: May 8, 2023

To: Mayor, Mayor Pro Tempore, and Members of the City Council

From: Ben Rowe, Assistant City Manager
Jakira Westbrook, Business Inclusion Manager

Subject:

Minority and Woman-Owned Business Enterprise Annual Report for Fiscal Year 2021-2022 and Disparity Study Implementation Plan Update

Strategic Focus Area: Economic Vitality and Diversity

Strategic Objective:

Strategic Plan Action Item:

Key Work Item:



Summary of Information:

Staff regularly updates the Mayor and City Council on the activity of the Minority and Woman-Owned Business Enterprise (M/WBE) Program with the Office of Business Inclusion and Advancement. The attached annual report provides an overview of program successes for the 2021-2022 fiscal year.

The May 8th meeting of the Community Development/Housing/General Government Committee will include a presentation from M/WBE staff.

Highlights include:

- Purchase orders for "goods and services" placed with M/WBE businesses totaled \$10.5 million, surpassing the previous fiscal years.
- 121 M/WBE vendors joined the city's vendor listing database electing to receive weekly communications regarding city and local agency business resources for M/WBEs.
- During fiscal year 2021-22, the M/WBE division provided technical assistance to 244 M/WBE vendors