

City Council – Action Request Form

Date: November 13, 2023

To: Mayor, Mayor Pro Tempore, and Members of the City Council

From: Aaron King, Assistant City Manager
Chris Murphy, Planning and Development Services Director

Council Action Requested:
Resolution Authorizing the Adoption of the 2023 Downtown Plan.

Strategic Focus Area: Livable Neighborhoods
Strategic Objective: N/A
Strategic Plan Action Item: N/A
Key Work Item: N/A



Summary of Information:
The *Legacy 2030 Comprehensive Plan Update* recommends updating the Area Plans that have been prepared over the last decade. The current *2013 Downtown Plan* was adopted by City Council on April 1, 2013. Because growth in the downtown area has been so dynamic over the last decade, an update to the *2013 Downtown Plan* is necessary to ensure that redevelopment and new development in Downtown continues to support the public's vision for the area. The proposed 2023 Downtown Plan contains recommendations to guide public/private investment decisions and future land use over the next several years for different downtown districts.

Citizen and stakeholder participation is an important part of the Area Plan process. Development of the 2023 Downtown Plan was a collaborative effort by planning staff and the Downtown Winston-Salem Partnership (DWSP) Planning Committee, representing residents, neighborhood organizations and business interests in the downtown area. Three public workshops, two online surveys, and interviews with community leaders were utilized to gather public input throughout the process.

Planning staff will present information on the proposed 2023 Downtown Plan at the November 13, 2023, meeting of the Community Development, Housing, and General Government Committee. The request is for the Community Development, Housing, and General Government Committee to move this forward to set a public hearing for December 4, 2023.

The Downtown Plan Draft can be found at this link;
https://www.dropbox.com/scl/fi/tyq8xe1jsuaa6at5pl8az/10YrPlan_8_29_2023.pdf?rlkey=ir5730ttjoo0lp5bqfvzgrzcj&dl=0

Committee Action:

Committee	CD/H/GG (11/13/23)	Action	Approval
For	Unanimous	Against	
Remarks:			
