

DENIAL  
STATEMENT OF CONSISTENCY WITH COMPREHENSIVE PLAN W-3610  
(BROOK AND BRANCH, LLC)

The proposed zoning map amendment from GI (General Industrial) to PB (Pedestrian Business) is generally inconsistent with the recommendations of the *Legacy Comprehensive Plan* and the *South Central Area Plan Update (2014)* for ensuring that development does not negatively impact surrounding development. Therefore, denial of the request is reasonable and in the public interest because the PB District allows high-intensity commercial uses which could increase traffic on area streets.