

1- How many four-year olds are in the city and county? (Clark)

According to the most current census data that has been double checked from Forsyth Futures, the approximate number of four-year-olds in 2021 living in Forsyth County is **4,653**

2- How many currently are in programs? (Clark)

Approximately **2,223** TOTAL 4-year-olds are enrolled in a licensed (6.5 hours) child care center program across Forsyth County. This includes both publicly-funded and private/independent child care sites where families pay tuition, but does not include licensed child care homes*.

*There are approximately 47 four-year-olds enrolled in a licensed home program.

3- Are we reaching children in Qualified Census Tracts (QCT's)? (Scippio)

Yes, children are being reached by option A or B outlined below.

Option A: Publicly-Funded Pre-K Programs (Licensed 6.5 hours/day)

Based on the data, a significant number of children are enrolled in a publicly-funded Pre-K program that is within the QCTs, including the following

- WS/FCS: 12 schools within QCTs have Pre-K classrooms
- Head Start Centers: all three Head Start Centers are located within a QCT
- NC Pre-K program: a majority of these classrooms are within centers or schools that are within QCTs

Option B: Private/Independent/Community Pre-K Programs (Licensed 6.5 hours/day)

There are 34 of these programs serving four-year-old children in the QCTs. Families either pay a monthly tuition out-of-pocket or have a DSS voucher for child care. (The Child Care Subsidy Program issued by the state is managed by DSS.)

Note that there are 11 home (residential) programs that serve very small numbers of children.

4- How many children are we serving in those tracts? (Scippio)

| Program Category within QCTs | # of children served |
|--|-----------------------------|
| WS/FCS Pre-K Classrooms across 12 schools | 371 |
| Head Start and NC Pre-K funded classrooms in HS Centers and Community/Private Centers | 200 |
| Other Community/Private/Independent Centers (where families are either paying private tuition or receiving a DSS child care subsidy) | 332 |
| TOTAL four-year-old children approximated to be in a licensed care CENTER | 903 |
| Licensed Home Care providers | 16 |
| TOTAL in all types of Licensed Care | 919 |

Note these numbers are approximated based on the current data available and historical data representing these sites from WS/FCS, Head Start, Smart Start of Forsyth County, and N.C. DCDEE. QCT mapping was obtained from <https://www.huduser.gov/portal/>

5- Concern that those who need the services the most do not participate - what kind of outreach is planned to address this challenge? (Mundy)

In March of 2022, M Creative (in collaboration with the Pre-K Priority) launched a targeted a Pre-K enrollment and registration outreach campaign to assist all Forsyth County families that had children in the household between 3-5-years-old. This coincided with the typical enrollment period for all Pre-K centers.

These efforts were supported by paid media and a postcard mailing to approximately 10,500 households with children 3-5 years of age in Forsyth County. The outreach was further broadened with the help of the PKP coalition agencies and organizations sharing the information via their social media channels. The attached [press release](#) was also distributed in March to various local media outlets. The release includes comments from community Pre-K leaders Louis Finney of Smart Start, Katura Jackson of the Child Care Resource Center, and Sheriff Bobby Kimbrough.

The goal was to drive traffic to the Pre-K registration landing page and to collect contact information from the visitor to the page to be shared with one of four agencies— Smart Start, Head Start, WS/FCS Office of Early Learning, or Child Care Resource Center. The landing page also incorporates a user-friendly bot to help direct families to the proper agency. There are English and Spanish versions.

The links are below:

Questions from Dec 2022 City of WS Council Members

English- <https://www.prekpriority.org/register>

(direct link to Spanish page)- <https://www.prekpriority.org/register-espanol>

We know from the collection of data this year that the campaign made a difference in Pre-K enrollment numbers in the publicly-funded programs. There are plans to continue the outreach in 2023.

6- Is the 540 students a fixed number? (Scippio)

The 540 number of children that will be in the model cohort classrooms will be a fixed number as the classrooms will be the same for both school years and the classroom can enroll up to 17-18 students.