

DENIAL
STATEMENT OF CONSISTENCY WITH COMPREHENSIVE PLAN W-3457
(WINDSOR HOLDINGS, LLC)

The proposed zoning map amendment from PB (Pedestrian Business) to GB-L (General Business – Special Use Limited) is generally inconsistent with the recommendations of the *Legacy Comprehensive Plan* and the *Southwest Winston-Salem Area Plan Update (2016)* to ensure that the appearance of existing and new buildings, development patterns, and streetscapes contributes to the desired character and identity of the community. Therefore, denial of the request is reasonable and in the public interest because without Special Use zoning and a site plan, there is no guarantee that further development of this site will be compatible with the design character of the area.