

Resolution #19-0354  
Resolution Book 1, Volume 1

**RESOLUTION OF THE CITY OF WINSTON-SALEM, NORTH CAROLINA  
ADOPTING THE 2019 UPDATE TO THE 2017-2021 STRATEGIC PLAN**

**WHEREAS**, the Mayor and City Council engaged in a strategic planning process and adopted the 2017-2021 Strategic Plan in 2017 to set priorities and strategies for City government over the next four years; and

**WHEREAS**, best practices in strategic planning recommend periodically revisiting the strategic plan to review status updates of ongoing and completed actions, perform additional environmental scans, and engage in setting new priorities as necessary; and

**WHEREAS**, the Mayor and City Council held a full-day workshop in February 2019 where they affirmed the City's six strategic focus areas and all objectives underlying each focus area and also identified and ranked sixteen new priorities through a voting process; and

**WHEREAS**, staff identified 39 new action items to support the sixteen new strategies created by the Mayor and City Council and included these action items in the 2019 Update to the 2017-2021 Strategic Plan as markers to measure successful implementation of the strategies; and

**WHEREAS**, the remaining, uncompleted action items from the original version of the strategic plan have been maintained in the 2019 Update to the 2017-2021 Strategic Plan to ensure their ultimate completion; and

**WHEREAS**, the City intends to use the strategic plan and action items contained therein to act on the most important issues affecting the residents and businesses of the City of Winston-Salem; and

**WHEREAS**, the City desires to increase its focus on measuring performance and program outcomes, and the update to the strategic plan continues a framework for doing so.

**NOW, THEREFORE, BE IT RESOLVED**, that the Mayor and City Council of the City of Winston-Salem adopt the 2019 Update to the 2017-2021 Strategic Plan, including the focus areas, objectives, strategies, and action items contained therein, as a guiding document for improving City services and measuring the outcomes of City programs.